

# Sunghoon Chung

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## EMPLOYMENT

Fellow, Korea Development Institute (KDI)	Jan 2019~Present
Senior Economist, Development Research Group, the World Bank	Jun 2021~Jun 2023
Associate Fellow, Korea Development Institute (KDI)	Aug 2013~Dec 2018

## EDUCATION

Ph.D. Economics, Southern Methodist University, Dallas, TX	Aug 2013
M.S. Economics, The University of Texas, Austin, TX	May 2008
M.A. Economics, Yonsei University, Seoul, Korea	Aug 2006
B.S. Economics (with Mathematics minor), Yonsei University, Seoul, Korea	Feb 2004

## FIELDS OF SPECIALIZATION

International Trade, Environmental Economics, Development Economics

## JOURNAL PUBLICATIONS

1. “Environmental Regulation, Induced Innovation, and Greener Transition: Firm-level Evidence” (with Jaerim Choi and Manho Kang), *Journal of Development Economics*, accepted.
2. “Labor Market Rigidity at Home and Multinational Corporations' Flexible Production Reallocation Abroad” (with Jaebin Ahn and Jaerim Choi), *Journal of Development Economics*, Volume 176, September 2025, 103502.
3. “How Smart Is ‘Smart Factory’?: An Organizational View” (with Minho Kim), *Industrial and Corporate Change*, Volume 33, Issue 5, October 2024, pp. 1199~1230.
4. “Management Practices in Korean Manufacturers: A Striking Difference between Production and Incentive Management,” *Korean Economic Review*, Volume 39, Number 1, Winter 2023, pp. 103~135.
5. “The Price Effect of China Tire Safeguard” (with Joonhyung Lee), *Applied Economics*, Volume 54, Issue 10, January 2022, pp. 1111~1122.
6. “Understanding the Role of China's Domestic Market in the (Unequal) Growth of World Economy,” *The World Economy*, Volume 43, Issue 8, August 2020, pp. 2199~2221.

7. “The Effect of Trade Openness on Resource Reallocation,” *Kukje Kyungje Yongu*, Volume 24, Number 2, June 2018, pp. 1–33 (in Korean).
8. “Korea’s Participation in Global Value Chains: Measures and Implications,” *KDI Journal of Economic Policy*, Volume 38, No. 4, November 2016, pp. 45–76.
9. “Did China Tire Safeguard Save U.S. Workers?” (with Joonhyung Lee & Thomas Osang), *European Economic Review*, Volume 85, June 2016, pp. 22–38.
10. “Environmental Regulation and Foreign Direct Investment: Evidence from South Korea,” *Journal of Development Economics*, Volume 108, May 2014, pp. 222–236.

## WORKING PAPERS

1. Who Reshores? (with Daria Taglioni)
2. Promoting Firm Exports: Identifying Causal Effects on Market Entry and Growth
3. How did IKEA Resuscitate Furniture Industry in Korea?
4. The Effects of Import Competition on Incumbent Innovation and Productivity
5. Offshoring and Parent Firm Performance: The Case of the Gaeseong Industrial Complex (with Minho Kim & Yongseok Shin)
6. Interfirm Production Linkages and the Volatility of Business Groups

## WORKS IN PROGRESS

1. Export under Uncertainty and the Role of Trade Insurance (with Jaebin Ahn)
2. Trade Reform and Welfare Inequality across Households
3. The Impact of Korea’s SME-Exclusive Business Designation on Firm Performance (with Minho Kim and Wooram Park)

## SELECTED POLICY STUDIES

1. “Reshoring: A Study on Firm Characteristics and Influencing Factors,” *KDI Focus* Vol. 127, 2023. KDI.
2. “Organizing for Digitalization at the Firm-level,” (with Sangmin Aum) in *Shifting Paradigms: Growth, Finance, Jobs, and Inequality in the Digital Economy*, edited by Zia Qureshi and Cheonsik Woo, Brookings Institution Press, Washington D.C., 2022.
3. “Foreign-invested Firms in Korean Service Industry: Current Status and Economic Effects,” (with Minho Kim), *Policy Study Series* 2019-16, KDI (in Korean).
4. “The Impact of Large Firm-specific Shocks on the Aggregate Volatility,” *Policy Study Series* 2017-22, KDI (in Korean).
5. “A Role of Openness in Economic Growth: Focusing on the Allocative Efficiency Gain through Competition,” in *Openness and Economic Development*, edited by Sunghoon Chung, Research Monograph 2016-02, KDI (in Korean).

6. “Global Value Chains and the Impact of China’s Structural Changes,” in *Structural Changes in the Chinese Economy and Opportunities for Korea*, edited by Kyungsoo Choi, Research Monograph, 2015-09, KDI (in Korean).

## **PROFESSIONAL ACTIVITIES**

Managing Editor, KDI Journal of Economic Policy	Jul 2024~Jun 2025
Board of Directors, Korea International Economic Association	Jan 2017~Dec 2018

## **HONORS/AWARDS**

Best Policy Study Award, Korea Development Institute, 2016  
Research Grant, Center for Economic Research of Korea (CERK), 2014  
Best Third-Year Research Paper, Southern Methodist University, 2012  
Deans Award, Graduate Research Day, Southern Methodist University, 2012

## **REFEREE SERVICES**

*Journal of Development Economics, Journal of the Association of Environmental and Resource Economists, Journal of Environmental Economics and Management, The World Economy, Resource and Energy Economics, Journal of Economics and Management Strategy, Environmental and Resource Economics, Contemporary Economic Policy, Oxford Bulletin of Economics and Statistics, Journal of Asian Economics, Emerging Markets Finance and Trade, Science and Public Policy, Journal of Cleaner Production, Korean Economic Review, International Economic Journal*

## **TEACHING EXPERIENCES**

KDI School of Public Policy and Management  
- Graduate: Theory and Policy of International Trade (Spring 2019, 2020, Summer 2025)  
- KDI Policy Lecture Series (Summer, 2016, 2017, 2018, 2019)

Southern Methodist University (Teaching Assistant)  
- Graduate: Econometrics II, Econometrics III, Macroeconomics I  
- Undergraduate: Econometrics, Law & Economics

The University of Texas at Austin (Teaching Assistant)  
- Undergraduate: Principles of Microeconomics, Principles of Macroeconomics

## **PERSONAL INFORMATION**

Citizen of South Korea, Married, Two children  
Language: Korean (native), English (fluent)  
Computer Skills: Matlab, R, Stata, SAS, Python